



Rick Scott <rick.scott@lacity.org>

South Park II - a few questions

5 messages

Tara Devine <tara@devine-strategies.com>
 To: Rick Scott <Rick.Scott@lacity.org>
 Cc: Miranda Paster <Miranda.Paster@lacity.org>

Tue, Mar 31, 2015 at 8:40 AM

Dear Rick (and Miranda):

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We are scheduling a Steering Committee update for mid-April and hope to go to petition asap thereafter, with community meetings in late April or early May.

Thank you for your help!

Warmest regards,

TARA DEVINE
 DEVINE STRATEGIES
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 Los Angeles, CA 90014
 310.430.5121
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Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts

Tara Devine <tara@devine-strategies.com>
 To: Rick Scott <Rick.Scott@lacity.org>
 Cc: Miranda Paster <Miranda.Paster@lacity.org>

Tue, Mar 31, 2015 at 8:41 AM

I just realized that I left "petition" out of the list on #5 :)

On Mar 31, 2015 8:40 AM, "Tara Devine" <tara@devine-strategies.com> wrote:

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Rick Scott <rick.scott@lacity.org>

Tue, Mar 31, 2015 at 9:29 AM

To: Tara Devine <tara@devine-strategies.com>

Cc: Miranda Paster <Miranda.Paster@lacity.org>, Dennis Rader <dennis.rader@lacity.org>, Rosemary Hinkson <rosemary.hinkson@lacity.org>

Tara,

Below are the answers to your questions.

Q: 1) Can you send me the current copy of the "Who Can Sign" form and the current petition template? I have ones from prior years but do not want to make the mistake of using an out-of-date template.

A: The petition template and instructions are attached.

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A: This is what State law requires:

The petition of property or business owners shall include a summary of the management district plan. That summary shall include all of the following:

- (1) A map showing the boundaries of the district.
- (2) Information specifying where the complete management district plan can be obtained.
- (3) Information specifying that the complete management district plan shall be furnished upon request.

The summary should also include a brief description of the proposed activities and improvements, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property or businesses within the district, a statement as to whether bonds will be issued, and a description of the exterior boundaries of the proposed district. The descriptions and statements do not need to be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements and activities and the location and extent of the proposed district.

Additionally, the City requires that ALL stakeholders receive a petition and -- this is very, very important -- even if you believe you have gathered 50%, do not stop distributing and gathering petitions from stakeholders. Continue to gather petitions well up to the time that we go to Council.

Q: 3) Would you and/or other staff like an invite to our community meetings when we have scheduled them? I expect we will hold two - one daytime and one evening. These will probably occur in the latter part of April or very early in May (pending client approval.)

A: Staff is available.

Q: 4) Is there any mandated part of the petition process that I might inadvertently overlook?

A: See question #2 answer.

Q: 5) Are there any materials missing from this list? This is what we propose to compile and mail to owners: 1) Cover letter, 2) Who can sign, 3) Petition Instructions (we have a one-pager we use to emphasize the double signature block and the need to complete all fields), 4) one-page promo piece, 5) MDP summary.

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A: LAUSD must be signed by an authorized representative. The City Clerk can sign for General Fund City departments which includes LAFD and Public Works.

7) To whom should we send our petitions when we begin?

A: As soon as the petitions are received, immediately pdf them and batch send them to Dennis Rader (dennis.rader@lacity.org). We need to keep a running total and be able to verify the validity of each petition. If we have an issue identifying a petition we may send it back to you for more information before we can add it to the total.

Miranda may have something additional information for you.

Contact me if you have any questions or require additional information.

On Tue, Mar 31, 2015 at 8:40 AM, Tara Devine <tara@devine-strategies.com> wrote:

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[213.978.1099](tel:213.978.1099) main
Fax [213.978.1130](tel:213.978.1130)
Rick.Scott@lacity.org

2 attachments

 **Template - Petition (NEW - MAY 2012).pdf**
109K

 **WHO MAY SIGN - Petition.pdf**
30K

Tara Devine <tara@devine-strategies.com>

Tue, Mar 31, 2015 at 9:36 AM

To: Rick Scott <rick.scott@lacity.org>

Cc: Rosemary Hinkson <rosemary.hinkson@lacity.org>, Dennis Rader <dennis.rader@lacity.org>, Miranda Paster <Miranda.Paster@lacity.org>

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Miranda Paster <miranda.paster@lacity.org>

Fri, Apr 3, 2015 at 11:09 AM

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Counting my blessings - Sing and be Happy Today!

http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png

